

## Niacinamide Serum



Niacinamide Serum with **5% niacinamide** reduces skin discoloration and acne blemishes. Niacinamide Serum also contains hyaluronic acid to help the skin retain moisture to reduce fine lines due to aging.

### Product Benefits ::

- Formulated to even skin tone
- Smooth appearance
- Contains keratin-promoting ingredients
- Hyaluronic Acid for anti-aging effects.

### Suggested Use Directions ::

After face has been cleansed, apply 2-3 drops of Niacinamide Serum to face and allow product to dry. Apply both morning and night. Apply sunscreen if used in the morning. Follow with Matrixyl 3000® Crème.

# Niacinamide Serum

## Technical Data Sheet



### Product Description ::

Formulated to even skin tone and promote smooth appearance, McLabs Niacinamide Serum contains keratin-promoting ingredients and Hyaluronic Acid for anti-aging effects.

### Key Ingredients & Benefits ::

- **Aloe Juice** | Skin soother and moisturizer that calms and hydrates skin. Acts as a delivery device for other active ingredients.
- **Niacinamide** | Vitamin B3 helps build keratin, a type of protein that keeps your skin firm and healthy. Niacinamide can help your skin grow a ceramide (lipid) barrier that helps retain moisture. This is beneficial for most skin types, especially if you have eczema or mature skin.
- **Hyaluronic Acid** | An ingredient that helps the skin retain water, plumps fine lines, smooths wrinkles, helps skin look radiant and youthful-looking. For all skin types.
- **Vitamin E** | Considered an anti-inflammatory agent in the skin that can reduce UV-induced skin swelling, skin thickness and signs of inflammation, all while generating a great skin feel. Good for most skin types, especially sensitive, mature and dry.
- **Jojoba Oil** | Has anti-inflammatory properties which help to tame chaffing and chapping, reduce redness caused by drying, ease the effects of eczema and rosacea and keep skin calm and comfortable. The Vitamin E and B-complex vitamins in the Jojoba Oil aid in skin repair and damage control. For all skin types, especially damaged.
- **Rosemary Extract** | An antioxidant, prevents signs of premature aging.

### Suggested Precautions ::

- For external use only. Avoid direct contact with eyes. Rinse with water if direct eye contact occurs. Do not use on broken skin. For adult use only. Keep out of reach of children. If swallowed, get medical help right away. Stop use and ask a doctor if rash or irritation develops and persists. Use sunscreen and avoid long term exposure to sun. Store in a cool dry place, away from excessive heat and cold.

### Ingredients ::

- Organic Aloe Barbadensis (Aloe) Leaf Juice, Niacinamide (Vitamin B3), Sodium Hyaluronate (Hyaluronic Acid), Vegetable Glycerin, Simmondsia chinensis (Organic Jojoba) Seed Oil, Helianthus annuus (Sunflower) Seed Oil, Tocopheryl Acetate (Vitamin E), Organic Rosmarinus officinalis (Rosemary) Leaf Extract, Cetearyl Oliviate, Sorbitan Oliviate, Stearic Acid, Xanthan Gum, Ethanol, Phenoxyethanol, Ethylhexylglycerin

### Recommended Packaging ::

- Choose our stock 1 or 2 oz serum bottles and dropper caps or provide your own custom packaging. Packaging sourcing assistance available using our trusted vendors.

